



of Businesses & Professionals

"Your Local Chamber"

P.O. 9387, Knoxville, TN 37940

Partnership Levels

The South Knoxville Alliance is a non-profit organization composed of businesses and organizations within the 37920-zip code - South Knoxville. We promote South Knoxville through marketing, events, and festivals. We help local businesses through education of local resources.

We have joined together as active business and civic leaders to strengthen the area by promoting our many assets to fellow Knoxvilleians, visitors, and guests.

Presenting Sponsor Level: \$5,000

- Logo prominently displayed at the top of t-shirt design (back of shirt)
- Table banner or merchandise prominently displayed at Event (provided by sponsor)
- Company name featured in all media coverage as presenting sponsor
- Prominent recognition on all event advertisements
- 20 free race registrations

Henley Street Sponsor Level: \$2,500

- Logo prominently displayed under presenting sponsor on t-shirt design (back of shirt)
- Table banner or merchandise prominently displayed at Event (provided by sponsor)
- Prominent recognition on all Event advertisements
- 10 free race registrations

Chapman Hwy Sponsor Level: \$1,000

- Large logo on t-shirt design (back of shirt)
- Banner prominently displayed at Event (provided by sponsor)
- Recognition on all Event advertisements
- 5 free race registrations

John Sevier Hwy Sponsor Level: \$500

- Medium logo on t-shirt design (back of shirt)
- Special recognition in runners' registration packets
- Recognition on all Event advertisements
- 3 free race registrations



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John Sevier Hwy Sponsor Level: \$500

- Medium logo on t-shirt design (back of shirt)
- Special recognition in runners' registration packets
- Recognition on all Event advertisements
- 3 free race registrations

Urban Wilderness Sponsor Level: \$250

- Small logo on t-shirt design (back of shirt)
- Special recognition in runners' registration packets
- Recognition on SKA's web page & SKA's social media
- 1 free race registrations

Supporting Sponsor Level: < \$250

- Special recognition in runners' registration packets
- Recognition on SKA's web page & SKA's social media

In Kind Sponsors:

- We welcome in-kind donations in support of our event, including:
 - Door Prize Items
 - Printing Services
 - Food Vendors