



EXPLORE OUR URBAN WILDERNESS

Shop-Play-Live South

www.KTownSouth.org



Benefits of Membership:

- The opportunity to help guide the work we do and join in our effort to shape policies to improve the business climate and quality of life in South Knoxville
- Website exposure on www.ktownsouth.org.
- Member news communicated through official K-Town South social media outlets
- Coordinated marketing efforts to promote your business or organization
- Enjoy cost reductions that come with group pricing for advertising
- Networking opportunities through our monthly meetings
- Access to contact information for fellow members
- The opportunity to promote your business through sponsorship and involvement in special events either produced by or participated in by SKA.



Vestival 2014

For more information visit www.ktownsouth.org.

About the Alliance: We have joined as active business, civic and organization leaders to strengthen the area by promoting our many assets to fellow Knoxvilleians, visitors and guests. Located just across the Tennessee River from downtown, K-Town South is one of Knoxville's most unique districts- flush with various and sundry boutiques, a plethora of locally owned and operated eateries, and home of Knoxville's nationally acclaimed Urban Wilderness, and multiple parks and historic sites.

Come explore.

Our Mission: The mission of the SKA is to promote and position South Knoxville as a prime location in which to reside, trade, and invest. We also aim to support the advancement of our individual members' businesses and/or organizations through active participation in SKA activities. The SKA will continue to encourage responsible development and engage policymakers, residents, business owners, private investors, and the public-at-large in our mission. We will, furthermore, communicate with elected representatives to City Council, County Commission and the School Board as it relates to planning, zoning, general economic growth and stability.

All activities of this organization shall be for a charitable and/or educational purpose, and in compliance with the appropriate Internal Revenue Code. Our annual membership meeting is the 3rd Monday in September of each year.

Complete the membership form below and mail with a \$50 check for annual dues made out to:
The South Knoxville Alliance, PO Box 9387, Knoxville, TN 37940

Business Name: _____

Business Name as you would like to see it on promo material: _____

Business Contact: _____

Business Address: _____

Phone: _____ Email: _____

Website Address: _____ Facebook Address: _____

Business Description: _____

Hours of Operation: _____

Designated SKA Representative (for voting purposes): _____

Rep Phone: _____ Rep Email: _____

Business Classification:

- Retail Services Professional
- Civic Academic Non-profit
- Other (please describe)

Committees are formed, when needed, to provide assistance to the organization. Would you or an associate of your organization be willing to serve on a committee?

- Yes No

What is your reason for wanting to join SKA?

Who referred you to The South Knoxville Alliance? _____